



**MEDIA RELEASE**

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**“Perth Motorcycle & Scooter Show, set in gear”**  
September 11<sup>TH</sup> -13<sup>TH</sup> 2009

This year’s Perth Motorcycle and Scooter Show is all Revved Up and bigger than ever with displays, and entertainment guaranteed to exceed all expectations.

The show features new release bikes including new 2010 range from Harley Davidson, KTM, Husaberg and Yamaha as well as the new Ducati 1198 and Ducati Streetfighter, BMW S 1000 RR, Triumph’s 2010 Thunderbird and Kawasaki VN1700 Nomad with more still to be confirmed.

The accessory ally returns with products from all the major brands of clothing accessories whether it’s a new helmet or set of boots you’re after you’re sure to grab an excellent show special. Or if fashion is more your style, fashion parades are being held several times a day showing off the latest gear from leading motorcycle and scooter brands, not forgetting the daily live music featuring local talent who are sure to entertain you whilst you enjoy a drink at the bar.

Not for the faint hearted, watch legend Matt Mingay’s insane stunt riding tricks, certain to take your breath away. And if that’s not enough, feel your heart stop with the death defying aerial stunts from the ASP Freestyle Moto Cross Team (on several times a day).

Shannon’s Insurance has once again put on a display of memorable classic motorcycles including choppers and custom bikes - a must see for all motorcycle enthusiasts.

This year’s annual Make a Difference charity ride (M.A.D ride) will be incorporated into the show on Sunday 13<sup>th</sup> September raising much needed



funds to aid research into spinal cord injuries. To take part, or for more details visit [www.madride.org](http://www.madride.org).

Ever thought of riding a scooter? Well take one for a spin on the “come try riding” circuit, it’s a great chance to test a variety of scooters and find the scooter that best suits you, all you need is a current driver’s license and our trained instructors will guide you.

With more giveaways then ever before surely it’s your time to win? There is a trip for two to the 2009 Australian Motorcycle Grand Prix to be won as well as a stylish VMoto Milan Scooter, a TomTom Rider GPS system and for the kids a chance to win a Xtreme Moto XT70.

A show that must not to be missed, visit [www.perthbikeshow.com.au](http://www.perthbikeshow.com.au) for full event details.

If you are interested in exhibiting at the show be quick to secure one of the last spaces, you can contact us on 089386 9666 or email Anne Duncombe at [anne@premiereevents.com.au](mailto:anne@premiereevents.com.au).

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