

MEDIA ACCREDITATION APPLICATION FORM

Perth Motorcycle and Scooter Show
 24-26th August 2007

Please PRINT clearly

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| Surname | | First Name | | | | | | | | | | |
| Position Held | | | | | | | | | | | | |
| Company/Business Name | | | | | | | | | | | | |
| Postal Address | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| Phone | | Fax | | | | | | | | | | |
| Mobile | | Email | | | | | | | | | | |
| Type of Organisation You Are Representing; Print <table style="width:100%; border:none;"> <tr> <td><input type="checkbox"/> Daily</td> <td><input type="checkbox"/> Weekly</td> <td><input type="checkbox"/> Electronic</td> </tr> <tr> <td><input type="checkbox"/> TV</td> <td><input type="checkbox"/> Radio</td> <td><input type="checkbox"/> Television</td> </tr> <tr> <td><input type="checkbox"/> Documentary</td> <td><input type="checkbox"/> Photographer</td> <td><input type="checkbox"/> Other</td> </tr> </table> | | | | <input type="checkbox"/> Daily | <input type="checkbox"/> Weekly | <input type="checkbox"/> Electronic | <input type="checkbox"/> TV | <input type="checkbox"/> Radio | <input type="checkbox"/> Television | <input type="checkbox"/> Documentary | <input type="checkbox"/> Photographer | <input type="checkbox"/> Other |
| <input type="checkbox"/> Daily | <input type="checkbox"/> Weekly | <input type="checkbox"/> Electronic | | | | | | | | | | |
| <input type="checkbox"/> TV | <input type="checkbox"/> Radio | <input type="checkbox"/> Television | | | | | | | | | | |
| <input type="checkbox"/> Documentary | <input type="checkbox"/> Photographer | <input type="checkbox"/> Other | | | | | | | | | | |
| Have you ever previously covered a Motorbike or Scooter event at a national or international level? <input type="checkbox"/> YES <input type="checkbox"/> NO | | | | | | | | | | | | |
| Signature of Applicant | | Date | | | | | | | | | | |
| Signature of Editor, Chief of Staff, Producer | | Date | | | | | | | | | | |

Conditions of Application

Please note that receipt of this form, DOES NOT imply that accreditation has, or will be, accepted.

Accreditation to the event is limited to working members of the media and is also subject to the sponsorship rights agreement in place in relation to the event. To assist in the accreditation process, particularly in the case of freelance media, examples of previously published work and supporting letters from Editors/Producers should be attached to this application form together with circulation/audience details of publications/electronic media outlets.

DEADLINE FOR APPLICATIONS
 Closing Date for all Media Accreditation Applications
 17th August 2007

Please return this form, together with other material as outlined above, to

Enisa Glavovic
 Media Accreditation
 Perth Motorcycle and Scooter Show
 Unit 9, 126 Broadway
 NEDLANDS, WA 6009

Ph: 08 9386 9666
Fax 08 9386 9842
Email enisa@t2ads.com.au

MEDIA ACCREDITATION INFORMATION

Criteria for Perth Motorcycle and Scooter Show Participation

ACCREDITATION REQUIREMENTS

All journalists applying for accreditation must submit proof that they represent a bona fide media organisation, as follows:

- Letter of assignment on official letterhead of a media organisation from the Publisher/Editor or Chief. It should specify the name and functional title of the journalist and the period for which accreditation is sought at the Perth Motorcycle and Scooter Show.
- All media applying for accreditation must represent publications relevant to the nature of the Perth Motorcycle and Scooter Show. Representatives are required to have familiarity and knowledge of the industry and represent organisations who specialise in the promotion of motorcycle/scooter/accessory lifestyle through publication.
- Print media representatives are required to submit two recent issues of the publication they are representing.
- Radio and TV media representatives must submit two recordings of two recent reports.

PHOTO IDENTIFICATION

Journalists must also present two forms of valid ID. Valid ID must include a current Press Card/Business Card, along with either work ID, Drivers Licence or other form of Photo ID.

OBLIGATIONS OF ACCREDITED MEDIA PERSONAL

- The event organisers would appreciate the submission of copies of work and photographs that have reference to, or relate to the Perth Motorcycle and Scooter Show for historical recording.

ACCREDITATION PROCESS

All applications need to be marked to the attention of:

Enisa Glavovic
Media Accreditation
Perth Motorcycle and Scooter Show
Fax 08 9386 9842 or Email enisa@t2ads.com.au

The following items need to accompany your application

1. Media Accreditation Application Form
2. Letter of assignment
3. 2 copies of Photo Identification

Once the Perth Motorcycle and Scooter Show, approve your application the following items are required to be submitted three (3) weeks prior to your attendance at the event.

1. Press: Two copies of recent print work where applicable
2. Radio and TV: Two recordings of recent works
3. Photographers: Examples of works

Entry to the Perth Motorcycle and Scooter Show, original copies of Photo Identification must be presented at the Information Office to receive Media Pass into the Show.

All Media Liaison in regards to the Perth Motorcycle and Scooter Show is to be conducted with Peter Woods – Event Show Manager. No comments nor statements made by any other staff/representative or exhibitor is considered the view of the Event Organisers. Should Media require ‘comment’ or ‘opinion’ they are required to seek out Event Show Manager Peter Woods for comment.



DISCLAIMER – CONDITIONS OF ENTRY

CONDITIONS OF ENTRY –

THE PERTH MOTORCYCLE AND SCOOTER SHOW AND ITS SPONSORS/AFFILIATES/STAFF AND ORGANISERS WILL NOT BE LIABLE FOR PERSONAL INJURY OR PROPERTY DAMAGE.

Any Media Representative attending the Perth Motorcycle and Scooter Show and other associated event hereby acknowledges and agrees as follows:

The Media Representative has read and understood the Conditions of Entry (Conditions) and agrees to be bound by the Conditions; and intends the Conditions to have full contractual effect. Where relevant, the Media Representative and any third party who purchases a ticket on behalf of the Media Representative (“the third party”) each warrant that the third party had the Media Representative’s full authority to act as the Media Representative’s agent for the purposes of buying the ticket and accepting the Conditions.

In exchange for being able to attend or participate in the event, (and as a condition of the purchase or issue of a ticket): You agree to release Perth Motorcycle and Scooter Show and promoters, sponsor organisations, land owners and lessees, organisers of the event, their respective servants, officials, representatives and agents (collectively, the “Associated Entities”) from all liability for your death, personal injury (including burns), psychological trauma, loss or damage (including property damage) (“harm”) howsoever arising from your participation in or attendance at the event, except to the extent prohibited by law; you agree that Perth Motorcycle and Scooter Show and Associated Entities do not make any warranty, implied or express, that the event services will be provided with due care and skill or that any materials provided in connection with the services will be fit for the purpose for which they are supplied; and you agree to attend or participate in the event at your own risk.

You accept the conditions of, and acknowledge the risks arising from, attending or participating in the event and being provided with the event services by Perth Motorcycle and Scooter Show and the Associated Entities.

CHILDREN ARE TO BE SUPERVISED BY ADULTS - The Media Representative acknowledges that all children attending the Events must be under the supervision of an adult guardian at all times.

SEVERANCE – If anything in these Conditions of Entry is unenforceable, illegal or void then it is severed and the rest of the Conditions of Entry remain in force.